



LAJICARITA NEWS

SPRING 2012

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Getting to know La Jicarita Board Member: Eugene (Geno) Martinez

As a telephone cooperative, La Jicarita is governed by its members, as represented by individuals who sit on the Board of Directors. Geno Martinez became interested in being involved in the cooperative leadership in 2003.

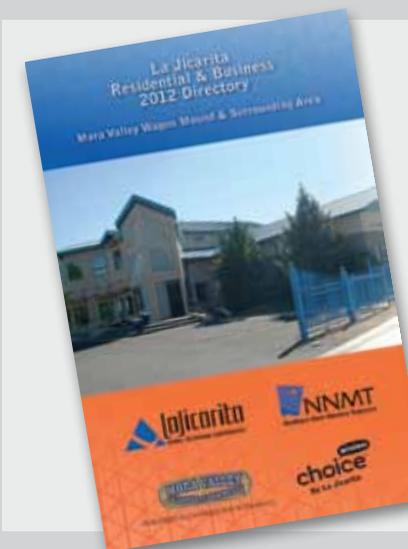
“As a local business person, I was intrigued by the challenge of providing essential services to our rural area,” said Geno.

“At times, the competitive pressure from other telecommunications providers is intense, but I truly believe our cooperative has our members’ best interests at heart.”

Geno owned Hatcha’s Restaurant in Mora for many years. He is a long-time resident of the Mora area and enjoys spending time with his four sons.



Eugene (Geno) Martinez,
Vice President
La Jicarita Board member
since 2003



All the information you need in one place— the 2012 La Jicarita Directory!

Find essential information, residential and business phone numbers, local merchant ads and more in the 2012 La Jicarita Directory. Get yours today: visit our office at 455 State Hwy. 518 in Mora.



Relay New Mexico

Relay New Mexico is a public service which guarantees all citizens access to prompt, professional and accurate communication through the telephone. Consumers of these specialized services, specifically individuals who are deaf, deaf-blind, hard of hearing or have difficulty speaking, can communicate on the telephone via TTY/ TDD, Voice Carry Over (VCO), Hearing Carry Over (HCO), Speech-to-Speech (STS), Spanish and Captioned Telephone in order to connect with family, friends or businesses with ease. For more information on the distribution program, please visit www.cdhh.state.nm.us/ or call 1-505-881-8824 (VTTY).

Relay New Mexico Access Numbers:

Dial 7-1-1 or
TTY/ASCII: 1-800-659-8331
Voice: 1-800-659-1779
VCO: 1-877-659-4174
Spanish: 1-800-327-1857
Speech-to-Speech: 1-888-659-3952

There is no charge to access Relay New Mexico, although standard long distance charges apply.

Thank You for Your Patience

La Jicarita makes every effort to make sure your phone and Internet services run at peak efficiency. Occasionally, a service outage can occur and our technicians are ready to work evenings and weekends to restore services as quickly as possible. We appreciate your understanding while we work on outages. Please call us at (575) 387-2216 for questions or concerns.

Fiber-to-the-Home Project: Building for the Future

Customers will benefit from La Jicarita's recent acquisition of funds to upgrade facilities to fiber in Wagon Mound and some surrounding areas, plus Ocate and Chacon areas. Residents of Mora and some surrounding areas will also be able to receive a fiber connection when the upgrade is complete.

Fiber construction crews have been busy placing infrastructure since January of this year. The new fiber-to-the-home (FTTH) will supply telephone and high-speed Internet services on a fiber connection. That means faster Internet and more weather-resilient service for all who subscribe to services through fiber.

For more information on construction and future services, please contact La Jicarita Operations Manager, Michael J. Leyba, at (575) 387-2216.



Crews along State Hwy 518 "pot holing" for existing facilities.



Backhoes are used to dig trenches for new fiber optic lines.



Update your information and get \$5 off your bill!

We're in the process of updating our customer records. Complete the form below and mail it to us at P.O. Box 269, Mora, NM 87732-0269, and we'll apply a \$5 credit to your next bill!

La Jicarita Account Holder's Name: _____

Main Phone Number: _____

Cell Phone: _____

Email: _____

One-time credit applies to active accounts only. Limit one \$5 credit per account.



La Jicarita at Work: Orlando Romero

After working for Sandia National Labs for 20 years as an electronics technician, Orlando came to work for La Jicarita, 17 years ago. From his early days as a lineman to his current expanded duties as a Central Office (C.O.) Technician, Orlando enjoys trouble shooting customer line troubles, installing dial-tone and DSL services and installing high-speed data circuits for business customers. He has also been involved in testing fiber optic circuits and splicing fibers with the new fusion splicer that La Jicarita has recently acquired. A Mora native and Mora High School graduate, Orlando enjoys playing the acoustic guitar and fixing small electronics.



Orlando Romero, La Jicarita C.O. Technician and Lineman

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